



The Beautiful Blocks program gives Scranton residents an opportunity to improve their homes and their neighborhoods with the help of a matching grant for exterior improvements. The program provides an incentive for neighbors to work together to make exterior improvements to their homes, which will make neighborhoods more attractive places to live and increase property values. Through Beautiful Blocks, **each property can receive a matching grant of up to \$1,000 for exterior home improvements.** Each block group also gets funding for a small community project or block party.

Eligibility Requirements:

- All homes must be **located in the City of Scranton**. Both owner-occupied and rental properties are eligible.
- Residents must match their grant awards dollar-for-dollar, unless they meet certain income guidelines. If your household income is less than 80% of the area median income, however, you are only required to provide a 20% match. For example, if you meet these income guidelines and receive the maximum \$1,000 grant award, you must personally contribute at least \$200 towards your project. Otherwise, you must match the \$1,000 grant with \$1,000 of your own funds.
- Grants must be used for **exterior home improvements**. Work may be completed by the resident or a contractor. Any contractors used must be licensed (if required) to work in the City of Scranton., and must carry current business liability insurance.
- If using a contractor, residents must pay their contractor in full, then submit proof of payment to NeighborWorks before grant funds are issued. No payments will be issued to contractors directly.
- Work completed before the approval of grants will **not** be eligible for grant funding.
- Grant funds may **not** be used to purchase tools or equipment.
- Homes must be located near one another, preferably on the same block or street.
- If you have received a Beautiful Blocks grant in the past, you are welcome to apply again. However, at least 25% of the residents in your group must not have participated in our 2022 program cycle.
- Once your pre-application is submitted, additional homes may **not** be added to your group.
- Participating homeowners **may not have delinquent taxes or garbage fees**.
- Applicants are allowed to enter one property per group. If an applicant wishes to enter an additional property (i.e. rental property) the individual application would need to be the responsibility of a tenant or other occupant.
- Only residential properties are eligible for Beautiful Blocks funding; each applying property must contain a residential structure. Vacant/side lots, commercial properties, parking lots, and other non-residential properties are not eligible to participate.

What are some examples of eligible improvements?

- Sidewalk repairs and replacement
- Porch repairs
- Front doors and screen doors
- Exterior lights
- Exterior painting
- Front yard landscaping
- Awnings
- And many more!

Role of the Block Captain

Block captains are members of applicant groups who work to recruit neighbors to form a group, complete the preliminary application for their group, and offer guidance and assistance to the group over the course of the program cycle.

The good work done by block captains is a key component in the success of Beautiful Blocks groups. If you are serving as a block captain, we ask that you assist with the following:

- * Recruit neighbors to your block group, and complete the group application.
- * Assist neighbors in completing their individual applications.
- * Monitor the progress of participating neighbors, and communicate with NeighborWorks staff on progress of individual projects (if selected)
- * Plan and host a block party or community activity for your group (if selected)

Frequently Asked Questions

- 1. What financial information do I need to provide?** When completing individual applications, each group member will need to provide the total annual household income for their home. If this figure is below 80% of the area median income for your household size, you'll be required to complete an additional form upon project completion, along with providing a form of verification (tax return, social security statements, etc...)
- 2. What work is not eligible for funding?** Beautiful Blocks projects are intended to provide high-visibility and impact improvements to the front of participating homes. Accordingly, projects that are not eligible include roof repair/replacement, garage door replacement, gutter repair/replacement, and any work to the rear of a property.
- 3. Dose our group need to host a block party or community celebration?** Hosting a team-building activity (block party, service project, etc...) is encouraged, but not required. If your group dose choose to organize and host such an activity, it must be completed no later than Monday, September 4, 2023.

How are the projects selected?

The Beautiful Blocks program is a competitive matching grant program. Applications will be judged against one another based on several criteria:

Number of neighbors: All applications must include at least 5 properties, with a maximum of 20 properties per group. At least 25% of properties must not have received funding in our 2022 cycle.

Details: The more detail you provide about your project and how your group will work together, the higher your application will score.

Organization: All applicants must designate a Block Captain to be the point of contact for the group. Groups that show good overall organization will be given preference.

Momentum: A goal of the program is to build a lasting bond between neighbors. Groups that provide a plan for continuing to work together for the benefit of the neighborhood are more likely to be selected.

How do I apply?

- 1. Recruit your neighbors for the program.**
- 2. Complete and submit the Pre-Application to NeighborWorks.** Designate a Block Captain to act as your point of contact and choose a “team name” for your block (ex: East Mountain Marvels). Feel free to be creative! Block captains must complete our pre-application document (available via our website) and must collect and send one "before" photo of each proposed project to ghetman@nwnepa.org. Please send your group's "before" photos together, in as few emails as possible, with each photo labeled for the corresponding applicant.
- 3. Fill out and turn in Individual Applications.** After NeighborWorks staff review your pre-application, each member of your group will receive an individual application. In this phase, your group members will detail the scope of work for each home, and how each neighbor plans to complete the work. Project estimates will need to be submitted, along with the names of any contractors who will do work on projects.

Important Dates

Pre-Application Due: **March 27, 2023**

Full Applications Due: **April 24, 2023**

Awards Announced: **May 2023**

Project Completion Deadline **November 1, 2023**

Contact Information

Contact: Gerard Hetman

Email: ghetman@nwnepa.org

Address: 815 Smith Street, Scranton, PA 18504

Phone: (570) 558-2490

Fax: (570) 558-2496